



NETS BASKETBALL

FORESTCITYRATNER
C O M P A N I E S

March 2, 2006

**NETS PLAYERS LAMOND MURRAY AND ANTOINE WRIGHT
TO READ TO BROOKLYN PUBLIC SCHOOL CHILDREN AS PART OF
THE TEAM'S 'READ TO ACHIEVE' PROGRAM ON FRIDAY, MARCH 3**

Location at Target in Atlantic Terminal at Flatbush and Atlantic Avenues

Nets mascot "Sly" and Nets Drumline to entertain

EAST RUTHERFORD, NJ -- Nets players Lamond Murray and Antoine Wright will read to Brooklyn public school children as part of the Nets' 'Read to Achieve' program on Friday, March 3rd from 3:15 p.m. – 3:45 p.m. at Target at Atlantic Terminal Mall at Flatbush and Atlantic Avenues in Brooklyn. Nets mascot "Sly" and the Nets Drumline will also be on hand to entertain the children.

'Read to Achieve' is the NBA's year-round campaign to help young people develop a life-long love for reading and encourage adults to read regularly with children. Reaching an estimated 50 million children a year, 'Read to Achieve' is the most extensive educational outreach initiative in the history of professional sports.

The Nets 'Read to Achieve' program is sponsored by Target and includes various events such as reading time-outs, player appearances, school visits, and book drives. Throughout the season, the Nets All-Star reading team will visit schools, libraries and other locations to emphasize the importance of reading and receiving an education. The Nets All-Star reading team consists of Nets players, coaches, management, the Nets Dancers and Sly.

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